

Lateral Thinking



The Frontline Seminar Series

Prof. Tristan Weddigen: Art Lost in Space?

March 17, 2010

Noon to 1 pm, von Karman Auditorium

In the past, artists' visualizations have been crucial in communicating popular beliefs and scientific knowledge. Since the Apollo missions, art seems to be used by space projects as a low-tech, mass-media approach to promote the agencies' objectives. However, a closer analysis of some thought-provoking space art projects shows that space exploration can be seen as a cultural endeavor that needs the challenge of art.

Dr. Weddigen, born in Switzerland, is Professor for the History of Art at the University of Zurich.

Lateral Thinking is a provocative operation to discover solutions not apparent from focusing directly on a problem.

Office 150 hosts the Frontline Seminar Series to stimulate, provoke and inspire the JPL community with events by outside experts in tangential fields.